

# THE CIMARRON NEWS AND PRESS

Published every Thursday at Cimarron, New Mexico  
By the CIMARRON PUBLISHING COMPANY

## THE NEWS-PRESS.

In presenting to the people of Colfax county another newspaper, in addition to the three well-conducted enterprises already existing, we desire to say that we believe the western portion of the county should be represented by a first-class country paper, and it will be our earnest desire to give to our readers an ideal country newspaper. The News-Press will represent the interests of the stockmen, the miners and lumbermen of the county, and the growing interests of the town of Cimarron. We have for a subject for future issues, untold resources of a fortune-favored community. In no locality in the world can there be found, in one county, and one locality, the varied wealth which we see about us in the Cimarron country. Coal, iron, gold, copper, the most wonderful fruit land and climate, the greatest cattle country in the southwest, an agricultural country waiting only the magic touch of water which now flows in abundance in our streams, all these, supplemented by a progressive class of American citizens, who have the enterprise and the energy to accomplish the upbuilding of an empire here on the southern slope of the Rockies, such as was dreamed of centuries ago by the men who discovered and explored the land. This locality, then, and these people, will the News-Press represent. As a newspaper is the servant of the public, to whom it really belongs, so will the News-Press serve the best interest of the people of the Cimarron country and of the county of Colfax.

Being a newspaper of progress, it can hold no political views other than those of the Republican party, the party of progressive principals and of progressive leaders. The paper will represent no faction nor sect, political or otherwise, but will at all times reflect the opinions of the people of the county.

The News-Press is launched because the publishers believe in the future of the great southwest—in the future of Colfax county—in the future of Cimarron. We desire to thank our patrons and friends, now

for a prosperous business year through 1907. We look forward with anticipation to a year of progress and development for the Cimarron country, the storehouse of the great southwest.

The Cimarron Publishing Co.

## SELECTING A NAME.

In the establishment of a newspaper for the town of Cimarron, the selection of a name was no mean task for the promoters of the enterprise. A newspaper belongs to the public, whom it serves. In the selection of a name for the Cimarron paper, it was decided to ask the public to name the new publication. Advertisements were inserted in all the leading newspapers in the southwest, asking the public to write to the Cimarron Publishing company, suggestions for a name. The result was a deluge of letters which taxed the capacity of the post-office force. These letters, many of them, contained good wishes for the future of the enterprise. Some of them were pessimistic; some grew facetious. The names were myriad, and contained many good suggestions, as well as some very amusing ones. Only one person suggested the name which seems most desirable for the new paper. Mrs. L. M. Phillips, of Trinidad, Colo., a former resident of Cimarron, offered the name of the Cimarron News and Press, the name of the first newspaper ever published in northern New Mexico. This name was adopted by the committee selected to perform this duty, as the name most fitting for a publication which was to herald the wonderful resources and advancement of the New Cimarron. The following are a few of the letters submitted in the name contest, and a partial list of the names passed upon by the committee:

Cimarron News and Press, Mountain Pine News, Santa Fe Trail Daily or News, The Cimarron Mentor, The Cimarron Sentinel, The Cimarron Pioneer (2), The Weekly Cimarron Review, The Cimarron Gazette (2), The Cimarron News, The Swastika Gazette, The Cimarron Clarion (3), The Cimarron News (2), The Cimarron Boomer, The Cimarron Historical

Review, The Cimarron News, The Echo, The Cimarron Scimitar (2), Cimarron Searchlight, The Rocky Mountain News, Cimarron Chronicle, Cimarron Courier, Cimarron Standard, The Cimarron Kit Carson Post, Kit Carson Enterprise, The Cimarron Leader, Cimarron Enterprise (3), The Cimarron Lookout, The Cimarron Separator, The Cimarron Pusher, The Cimarron Points, The Cimarron Advance, The Cimarron Daily Guide, The New Era, The New Cimarron, Progressive Cimarron, The Awakening, The Redeeming Echo, Cimarron Kit Carson, Cimarron Chronicle, Cimarron Pathfinder, The Cimarron Eagle, The Cimarron Magnet, The Boomer Herald, The Sunshine Register, The Ironhorse, The Cimarron Advocate, Cimarron Dispatch, The Cimarron People's Liberator, Kit Carson, The Eureka News, The Cimarron Searchlight, The Peerless Herald, El Porvenir, The Cimarron Carson, The Cimarron Bell, The Beadon News, The Santa Fe Trail (2), The Cimarron Rocky Mountain News, The Cimarron Record, The Cimarron Pilot, Town Topics, The Cimarron Builder, Southwestern Signal, Pioneer Press, The Cimarron Boomer, El Espejo, The Inland Bee, Western Winner.

One of the best letters with a very sensible offering for a name for the new paper, "The Cimarron Leader," was written by a small boy, the youngest carrier on the Raton Range.

One interesting offer of names contained a list of 112 names and the young man who sent them will be offered an editorial position at once. His list contained such brilliant and classical names as "Barker," "Butter," "Dumpe," "Get Up," "Howler," "Jag," "Persimmon," etc. Sufficient to say we had no space in which to print his entire list and less time in which to translate his travesty on Rooseveltian spelling. Strange to say, there was no "Skiddoo" in his list, so we have written that as a farewell word across his manuscript.

## THE WINNING LETTER.

Trinidad, Colo., Dec. 29, 1906.—Cimarron Publishing Co.: I have just noticed your ad. in the Trinidad Advertiser asking for a name for the new paper to be published at Cimarron. I send the name, "The Cimarron News and Press." When we came to Cimarron in 1872, there was a paper published by that name. I have always had a desire to visit the old town and expect to do so this sum-

mer. Wishing you success and that I will win the prize, I am, very respectfully,  
Mrs. L. M. Phillips,  
435 Park St., Trinidad, Colo.

Under the new plan for caring for the county roads, as agreed up by the county commissioners at their last meeting, Mr. Geo. H. Webster has been given the first appointment as local road supervisor. Mr. Webster has been given complete charge of the Rayado road, from Cimarron to Rayado, with instructions to put the road in as good condition as possible. Mr. Webster has been allowed \$250 for the building of bridges and repairs, and while this is not a large sum, it will go a long way under Mr. Webster's careful management. In the first place, he has magnanimously volunteered to put his own teams to hauling material free of expense to the county, and this alone will be a great saving. Beside this, Mr. Webster will give his own time gratis to the work, and will give the improvements careful personal attention. Those who use this road will soon have occasion to note the improvements, and it is believed the plan will work out admirably.

One of the most sensible acts of the Colfax county commissioners for years past is the recently adopted plan for the care and improvement of the county roads.

For years past the roads all over the county have been a source of severe annoyance to the people who have traveled them, and a gigantic expense to the county. Travelers have grumbled and taxpayers have groaned, and the commissioners have done the very best they could towards making better thoroughfares, but the results have been universally unsatisfactory. County expenditures on roads have sometimes been a good deal like contributions for charitable relief funds. It has taken a mighty big proportion of the collections to get them to where they would begin to work the roads. A great expense of the material used was in getting it to the place it was needed, and the expenses of supervisors who have been compelled to travel over the entire county, sometimes just to look after a few repairs in the roads in remote localities, has eaten up a goodly portion of the road fund. Commissioners Burch, Taylor, Santistevan and Crow have been at work on the new plans for some time, and have given much thought to details. It is believed they have an ideal plan

now, and they will at once carry out the provisions. The plan is to give each section of county road to some prominent resident of the locality, who is directly interested in the thoroughfare. This local supervisor, while acting without personal remuneration, will be allowed the amount of the road fund allotted to his special district, and will be authorized to expend this sum in the repairing and improving of his particular road. These local road districts will be made small enough so that each man may give careful attention to his own work, and the fact that he is directly interested in the piece of road assigned to him, will assure each locality the best possible road. Local supervisors will all take a personal pride in the condition of their road, and a pleasant, friendly rivalry will be established, all over the county, to see who can keep up the best work.

The News and Press has these suggestions to make, regarding the new plan: Let each section of road in the county be known as the road belonging to the local supervisor in whose charge it is. For instance, the road just assigned to Mr. Webster, should be known as the Webster road. A

portion of the road leading from Cimarron to Springer should be assigned to Mr. Charles Springer and should be known as the Springer road. Another portion should be assigned to Hon. H. C. Abbott, and known as the Abbott road. When seen by the News and Press man, Mr. Frederic Whitney, of Cimarron, signified his willingness to become sponsor for a section of road. Call this the Whitney road. Another idea advanced by a leading citizen of Cimarron is that the business men of the leading towns are most interested in the condition of the roads in the immediate vicinity of these towns. Let these business men take the supervision of these roads nearest their town. Thus, for Raton, we might have a section of road named the Remsburg road, and the Hobbs road, and the Cohn road, etc. The new plan should work out admirably. Everyone is interested in the knowledge of the needs of each in good roads. Everyone grumbles if the roads are bad, and there will undoubtedly be a great improvement under the new plan. The expenditures of the county road will surely be more economical than they could be under any other plan.

# THE BIG STORE

Always the Leaders in  
GOOD GOODS and  
LOW PRICES



Pre-Inventory Reduction  
Sale Now On

...Cohn Brothers...  
MERCANTILE COMPANY

# CROCKER BROS.

CIMARRON, NEW MEXICO

All Lines of General Merchandise, Dry  
Goods, Clothing, Boots and Shoes,  
Groceries, Canned Goods, Glass-  
ware, Queensware, Hdw. Sundries

MEN'S OVERALLS—A good grade of drill overalls, the \$1.25 kind, we  
sell regularly as a special value at 75c

MEN'S UNDERWEAR, a mighty good value at \$1.00 per suit. Worth  
more money. Agents for Chicago Made to Order Clothing

A SPECIAL ON CARTRIDGES—38-Cal. at 85c per box of 50. 44-Cal.  
at 90c per box of 50

We have just received a car load of Flour, and are making some special  
prices on best grades. We have also made arrangements for ware-  
houses and will handle feed, hay and grain. Will carry a large supply

# CROCKER BROS.